

# Frequently Asked Questions

## What does Rotary provide?

- Undecorated 6' Fraser Fir Christmas tree.
- Tree Stand
- Access to electricity.
- Signage with your Business Name & Charity.
- Collateral material to post on your Company website, social media pages, or direct mail to clients or customers.

## What does my Business provide?

- Employees or volunteers to decorate your tree.
- A Charity to receive a portion of the voting donations from your tree.
- All tree decorations including lights, decorations, & topper (*lights must be outdoor certified*).
- Extension cord(s) for lights.

## When can we decorate our tree?

Monday, Nov. 27 (3:00 pm – 7:00 pm) or Tuesday, Nov. 28 (10:00 am – 7:00 pm).

## How does voting work?

- Votes cost \$1 per ticket & can be purchased at the Holiday Forest at Homestead Gardens in Davidsonville, Maryland.
- On-site voting takes place beginning Dec. 1 at Homestead Gardens, Davidsonville, and ends Dec. 3 at 4:00 pm.
- Online voting begins Dec. 1 (24 hours a day) at [RotaryLightsofKindness.org](http://RotaryLightsofKindness.org). Online voting ends Dec. 4 at 4:00 pm.
- For every vote your tree receives, half will be donated to your designated Charity and half will be donated to the Rotary Club of South Anne Arundel County Charitable Foundation.
- The Cash Donation Prize will be split amongst the Charities of the three trees with the most votes.

## What happens to the tree after the event?

All trees must be dismantled or removed from Homestead Gardens by Monday, Dec. 4 or Tuesday, Dec. 5. If you wish to donate your tree to a family in need, please let Rotary know prior to the event.

## Any tips for a Prize Winning Tree?

- Employee Excitement. Encourage your staff to work together to choose a Charity they would like to support and the theme of the tree. Bring competition into the event!
- Get your Charity involved. Encourage team building by combining the creative efforts of your business and your designated Charity.
- Design a Creative Tree. Utilize the Charity's mission with the concept and design of the tree.
- Customer Excitement. Let your clients and customers know about your tree! Ask them to visit Homestead Gardens and vote for your tree.

### Point of Contact:

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